



Floor Plan

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| Stand 01 - Company Name | Stand 15 - Company Name |
| Stand 02 - Company Name | Stand 16 - Company Name |
| Stand 03 - Company Name | Stand 17 - Company Name |
| Stand 04 - Company Name | Stand 18 - Company Name |
| Stand 05 - Company Name | Stand 19 - Company Name |
| Stand 06 - Company Name | Stand 20 - Company Name |
| Stand 07 - Company Name | Stand 21 - Company Name |
| Stand 08 - Company Name | Stand 22 - Company Name |
| Stand 09 - Company Name | Stand 23 - Company Name |
| Stand 10 - Company Name | Stand 24 - Company Name |
| Stand 11 - Company Name | Stand 25 - Company Name |
| Stand 12 - Company Name | Stand 26 - Company Name |
| Stand 13 - Company Name | Stand 27 - Company Name |
| Stand 14 - Company Name | |

Ipswich Franchise

Discovery Day 2010



Ipswich Corn Exchange
10th November 2010



In association with



The Ipswich Franchise Discovery Day is the first Local Government initiative to recognise the importance of encouraging franchise owned businesses into their business community.

Franchising provides the opportunity for important proven businesses to become established in Ipswich Town and the surrounding areas. Retail brands from various sectors will help to bring new life to the shopping environment and help boost the local economy. These businesses will be national brands which will be owned and operated by local people.

This event provides the opportunity for businesses to showcase what is now available for the Ipswich area. We are pleased to invite you to better understand the opportunities available and how franchising works.

Throughout the day, seminars covering a variety of franchising topics will be held. We encourage you to register for the seminars to avoid disappointment; registration takes place at the reception desk.

We would also like to take this opportunity to thank Ipswich Borough Council for recognising the importance of such an event, encouraging franchise brands to Ipswich. Based on the success of this years Ipswich Franchise Discovery Day we hope this becomes a regular event.

Roy Seaman
Managing Director
Franchise Development Services



Stand 0 - Bluebird Care

Bluebird Care is the most experienced care franchisor in the UK with nearly 100 offices spread across the Country and the Republic of Ireland. It is a management franchise recruiting and managing care staff who provide high quality care to people in their own homes. Operating in a huge growth market Bluebird Care now has a group turnover of c. £20m and is highly regarded as a major provider of care at home. No previous care experience is required – indeed the majority of our franchise owners have never worked in the sector before. We seek franchise owners with management experience and an empathy with what we do combined with a strong determination to succeed. The Company is particularly keen to increase the number of offices in East Anglia to join our growing network of successful franchises.



Stand 0 - Sandler Sales Institute

Sandler Training is the leading global specialist in innovative sales and management development with over 250 offices worldwide. In today's world you know profitable consistent sales are necessary for every companies' growth yet, surprisingly, sales methodology has a poor, even negative reputation as it is perceived as pushy, aggressive or even dishonest. Sandler Training is different we take a position that's 180 degrees from the traditional sales process, where integrity, low pressure and saying "no" prove very rewarding and that's why clients and franchisees choose it again and again. The training has been designed to create lasting improvement using you the franchisee to implement continual reinforcement through training, coaching and powerful on-line tools that you can customise to the needs of your clients. Studies show that without reinforcement more than 90% of Sales Training is wasted so companies look for consistent delivery and material over time, wherever their offices are based. The Sandler approach means that clients will work with you for years as you change the culture of their teams to that of highly motivated A players.



Stand 0 - Mr. Handyman

Earnings of £100k - £125k p.a. You do not have to be handy to be a Mr. Handyman Business Owner. With our comprehensive training and ongoing support, you will have all the tools to manage and build a successful Mr. Handyman Business. Our 4-6 week Right Start training pre-opening program will help you get started on the right foot, fast. You Manage the Business



Stand 0 - Natwest

In 1981, NatWest was the first UK bank to recognise the potential of franchising and today remains the clear market leader in the provision of banking services to both franchisors and franchisees. Each year NatWest Franchise Section facilitates the lending of many millions of pounds to help people start their own franchised businesses through its network of Specialist Franchise Managers based at local branches and business centres. We have published the NatWest Guide to Franchising. If you would like to discuss how NatWest can be of assistance to you, your business or would like one of the relevant brochures, please contact the section on 0800 092 9117 or visit our stand.



Stand 0 - Mr. Electric

Mr. Electric is your local electrical contracting franchise operating in the domestic and commercial market. It's a management franchise so you don't have to be technical. Energy suppliers are to be responsible for installing smart meters in all households in the UK by 2020. Mr. Electric is very much a part of the market with 1000's installed and many more contracts in place! Mr. Electric installs photovoltaic solar power, which is a massive market. The Feed-In Tariffs introduced by the government are guaranteed for 25 years and offer the opportunity to make money for electricity generation (a 4 bed house could get up to £1000 in Feed-In Tariffs per year). We are also completing many energy saving lighting projects and helping customers to reduce their cost base. Franchise business owners will also benefit from our extensive national accounts. Contact June Falvey on 01527 578157, email june.falvey@mr-electric.co.uk or see www.mr-electric.co.uk for more information.

**Stand 0 - Photography for Little People**

At Photography for Little People we are the experts at photographing little ones and/or their families and /or taking impressions of their hands and feet. The UK is experiencing a "mini baby boom" in baby products. We produce high quality pieces that capture special moments in time and we are ideally placed in the market to take advantage of this increase in demand. With low investment and low overheads Photography for Little is a flexible business that you will run from home and works around your family. We could take impressions of little ones if that is of interest to you. We will have lots of samples of our work with us. We are happy to offer a prize. Please give me a ring to discuss the best way to do this. 01207 299500

**Stand 0 - Hire A Hubby**

If you are a DIY hero and have a passion for fixing things why don't you turn your skills into a profitable business? Hire a Hubby is the fastest growing DIY/Property Maintenance franchise in the UK and has proven systems and methods that will guarantee your success. Hanging pictures, laying floors, tiling walls and fixing doors are only some of the things you can expect to do in your own exclusive territory which will be marketed extensively using the Hire a Hubby brand and business methods. With over 300 franchisees and 14 years experience the Hire a Hubby franchise is a serious business opportunity. Call 0800 111 4664 or visit www.hireahubbygroup.com

**Stand 0 - Caremark**

A care franchise that represents the most exciting, new, care franchising opportunity in years. Welcome to Caremark. A white-collar management care franchise, Caremark focuses on the huge domiciliary care market in the UK. The proven Caremark formula means you can look forward to long term growth to achieve very significant earnings. Caremark Franchisees are a special kind of people. They recognise an excellent business opportunity, they are committed and passionate about everything they undertake, they demand the highest standards from themselves and their colleagues, and they genuinely care about other people. If that sounds like you, then call us – today!

**Stand 0 - Go-Kart Party**

Go Kart Party is a fabulous way to give children a unique experience they will never forget! Go Kart Party can operate indoors or outside, this fun and safe experience is ideal for children who want to party in style! Go Kart Party offers children, aged between 4 -10 years of age, an opportunity to drive battery powered Go karts around an inflatable mini Grand Prix circuit, just like Jenson Button or Lewis Hamilton. The karts travel at speeds of between 1 and 6 mph and are set according to the ability and age of the children, they are extremely safe and operators are fully trained. They are equally suitable for boys and girls. Completely mobile, Go Kart party can be available to attend School fetes, fun days, fairs and carnivals, or why not come to one of our venues in your area? Go kart party is the most fun kids can have! For further information on Go Kart Party please contact us on 0870 116 2000 or visit www.go-kartparty.co.uk.

**Stand 7 - Autosheen**

Premium automotive, marine and leisure vehicle valeting service. Established in 1984, Autosheen is the specialist valeting division of refinishing specialist Farecla (Queens Award winner). Franchise Owners are trained to recognised professional standard (IMI) in all aspects of high quality valeting. Additionally Autosheen offers, premium services including Paint Protection and a unique Paint Rectification and Detailing system that can restore car bodywork to better than new. Full technical and business training is included and remains free for franchisees and staff for the duration. Total package price £12,995 plus £954 van and fitted equipment deposit + VAT.

**Stand 0 - Business Link**

Whether you are already running or growing a business or just starting out, Business Link is the place to go. We understand your problems, challenges and goals and provide information and advice to help you make the most of your business opportunities. All our support is independent and impartial, and most services are provided free of charge.

**Stand 0 - ChariSnack**

There couldn't be a better time to get involved in this simple to run business. The rapidly growing awareness that we all need to eat more healthy food has greatly increased demand for alternative snack products. ChariSnack franchisees meet that demand by placing a superb selection of healthier snacks, along with some confectionery treats, directly into the workplace using attractive self-service boxes and/or vending machines. Up to 200 initial companies are recruited to host a box for new franchisees, and initial stock is provided along with on-site training and the support of a dedicated Franchise Development Manager. ChariSnack raises funds for National Blind Children's Society and has already donated over £385,000.00. If you enjoy getting out and about and meeting people and would like to run your own business with professional support, you really should find out more about this established franchise.



Stand 0 - Molly Maid

MOLLY MAID is a management franchise operating within a secure business sector delivering high quality domestic cleaning to thousands of homes in the UK. The businesses are operated by Franchise Owners who employ staff to carry out the cleaning within an exclusive area. Demand for our service has never been greater, that's why we are now have opportunities for people oriented individuals who have a capacity for hard work, who want to build a business of their own in a reliable industry backed by a brand known and trusted. Although some sales and management experience is an advantage, our Franchise Owners come from all walks of life and as MOLLY MAID is a household name, there is no hard sell involved. As well as an exclusive area we offer fully comprehensive training, including 3 days on-site support during start up, ongoing support marketing and recruitment programmes to help you build your business cost effectively. To find out more call Andrew Parsons on 0800 500 950 or visit the website at www.mollymaid.co.uk/business/index.php.

**Stand 0 - Aire Serv**

Aire Serv is your local air conditioning, heating and refrigeration franchise operating in both the commercial and domestic market. It's a management franchise so you don't have to be technical! Aire Serv have been installing heat pump systems and energy efficient air conditioning. Renewable energy will play a vital role in the future of Aire Serv. The renewable energy strategy (RES), published on 15 July 2009, sets out the path towards achieving government targets. 15% of the UK's overall energy consumption must come from renewable sources by 2020. There are numerous opportunities in the renewable technology market with huge government backing. Current and future franchise business owners have the capability to develop these markets with the support of the Aire Serv. Contact June Falvey on 01527 578157, email june.falvey@mr-electric.co.uk or see www.aireserv.co.uk for more information.

**Stand 0 - On My Doorstep**

On My Doorstep operates over 1,350 Community Websites covering the UK. We are seeking franchise owners to take on the responsibility for managing either one or a portfolio of local websites depending on the size of territory. Territories range from just £1,000 to £6,000 making it one of the most affordable start ups in the UK today. Franchisees are responsible for selling a range of business listings on the website. OMD Central creates the listings so that the franchisee can maximise their time generating income from their territory. Local advertising is paid for by OMD Central eliminating the need for additional working capital. Free business stationery including brochures, business cards etc is provided throughout the term of the franchise. On target earnings represent that new franchisees should recoup their investment within 2-3 months. On My Doorstep is the only franchise in its sector approved by the British Franchise Association.

**Stand 0 - Cartridge World**

Cartridge World is the market-leading retailer of refilled and remanufactured printer cartridges.

